



YOUR VISION &
PRIORITIES FOR
THE YEAR
AHEAD



Start with a Vision

You need to have a clear idea of where you're aiming for if you want to get there.



Imagine that it's New
Years Eve, and
you're looking back
on all you've
achieved during the
year.



What will your
business (& life)
look like at the end
of this year?

- What will your biz and life look and **feel** like?
- Will you have reached a financial goal?
- Will you have saved enough to take your family on a holiday?
- Will you have quit your regular job?
- How much time will you be spending working on your biz?
- What comes into your mind when you contemplate this question?



5 Minute Activity

- Imagine you're writing a journal entry about the year just completed, outlining your achievements.
- Phrase it from the perspective of 'I have achieved' and outline why you were successful - what did you focus on, what did you change, what motivated you to make your dreams reality.
- *Really take the time to evoke the emotion of exaltation at your success.*
- **Write this somewhere you can refer back to. Now put a note in your calendar to pull it out at the end of the year and see how close you came!**



With that in mind...

What will be your Number 1 Business
Goal for this year?

(Don't get caught up in the 'should's' that you might have internalised from other people. This is YOUR business - it's time to create an ultimate goal that reflects what YOU want.)



What is the biggest thing you want to achieve this year?

- Is it:
 - *a numbers goal? (I will make \$5,000 in revenue this year).*
 - *a sales goal? (I will sell 100 items this year.)*
 - *a practical goal (I will create my own website this year.)*
- Focus on the **outcome** you want to achieve, not the process of how to achieve it.
- **Ideally, pick something that seems almost (but not quite) out of reach.**



Write it down!

Stick it on a post-it note, design a pretty page in Canva, scrawl it on your bathroom mirror in lipstick... it doesn't matter, just write it down and put it somewhere you will see it every day!



This is your focus

No matter what else grabs your attention, you keep coming back to this goal.



Okay... so how,
exactly, are you
going to get where
you want to go?



Setting Priorities

I recommend you set 3 big priorities for
the year



For example...

1. Say your number 1 goal for the year is to make \$5,000 from your business
2. How are you going to make this happen?
3. What projects are you going to put in place?
4. Your 3 top priorities for the year might be...
 - a. *Sell \$1,000 worth of products via wholesale*
 - b. *Launch 4 new product lines*
 - c. *Improve my SEO and get 50 visitors to my site each day*
5. These are projects you make a priority because you determine they are the **most important things to get done** in order to potentially reach your goal.



5 Minute Activity

- Brainstorm what your top 3 priorities for the year are going to be!
- It will be different for everyone depending on your vision for the year and your number 1 goal.
- *If you're attending this live:*
 - Ask me any questions in the chat window
 - Share your priorities with us in the chat if you'd like when you're done!
- Either way, write them down! This is the real deal - these are the projects you need to focus on for the rest of the year.

Next Steps...

- You now have your vision, your number 1 goal, and your top 3 priorities for the year.
- The next step is to integrate project planning into your business.
- How?
 - Break your priorities down to quarters, months, and weeks
 - Implement (at least) monthly planning days to review and plan ahead

Further Resources

Workshops & Podcasts

- [\[177\] It's Okay to Stay Small \(& to Dream Big\)](#)
- [\[140\] Goal Setting Do's and Don'ts for your Business](#)
- [\[186\] 9 Strategies to Overcome Analysis Paralysis](#)
- [What's your Why](#)
- [Top 3 Priorities](#)